

## Profile

Graphic and UX designer with 4 years experience innovating digital media, identity, and marketing design for various small businesses, churches, and non-profits.

#### **CORE COMPETANCIES**

UX Design, Print Design, Identity Design, HTML, CCS, JavaScript, Adobe Creative Suite, Photography, Social Media

### Certifications

SOCIAL MEDIA - 2020 UX DESIGN - 2020 ACCESSIBILITY DESIGN - 2018

## Education

**BACHELOR OF FINE ARTS** 

University of Wisconsin-Stout 2017

Graphic Design and Interactive Media Cumulative GPA: 3.5 Cum Laude

# **EMILY ABE**

#### **GRAPHIC AND UX DESIGNER**

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# Experience

#### FREELANCE DESIGNER

Self-Employed

2017 - Present

Delights business partners by creating requested media with a comprehensive and researched strategy to support decisions. Manages all aspects of business.

#### **DIGITAL MEDIA SPECIALIST**

Holy Name of Jesus

November 2019 - Present

Increases community engagement and satisfaction by curating high-quality social media content. Graphic design and photography.

#### **JUNIOR GRAPHIC DESIGNER**

Fuzati LLC

September 2018 – March 2020

Innovated the company's website process which increased UX design quality and improved communications between the design and development departments. Additionally provided social media design, print design, photography, and videography.

# **Project Highlight**

#### **IMARA INTERNATIONAL**

Freelance Designer

UX Design / Development

Redesigned website which increased traffic and improved ease of use for both user and client. Managed entire project.

#### MERCEDARIAN SISTERS

Fuzati LLC

UX Design / Photography

Rejuvinated religious sisters' website and photo library by redesigning their website and conducting a photo shoot.